

CRISTINA PINEDA

Cristina Pineda has a degree in Audiovisual Communication from Ramon Llull University and is trained as an image and sound technician. She began her career as an editor at DDB advertising agency, working on award-winning projects for brands such as Audi and VW.

After several years working in different advertising production companies, she decided to create POSSIBLE FILMS with the aim of accompanying emerging talent and working mainly with emerging female directors. In her position as executive producer, she has been involved in several outstanding projects, such as the short film "Somos tierra", "Perdices" or "Adéu peixet" among others. In 2020 she won the Film market hub award for best pitch for the series "Insomnes", of which she is creator and screenwriter.

With a constant dedication to the audiovisual industry and an interest in promoting emerging talent, Cristina Pineda is currently working on the financing of the feature film "Carmela piso franco" and the development of other fiction and documentary projects. This October Possible Films will shoot the short film "Quédate en mí", a horror film with pregnant women, a risky and different proposal led by women.