

As part of the activities of **FILMETS Pro**, the Catalan Audiovisual Cluster has organised a round table on the **CATALONIAN AUDIOVISUAL ANIMATION INDUSTRY**:

A much-needed discussion on the state of our animation and visual effects industry, the most dynamic industry in the audiovisual sector in film, television, video games and advertising.

Topics will include the strategy for Catalan companies to renew and invest in the sector, professionals and training for professionals, creativity, talent and the content they produce, television channels and public administrations as driving forces, festivals, operators and online film platforms, cost reduction and Catalan animation product exports. A day with Clúster Audiovisual de Catalunya to discover the main industry issues of the day.

Presented by:



Miquel Rutllant
CEO of Lavinia Group



Josep Viñeta Balcells
CEO Badalona Comunicació



Eduard Gil
Cluster manager

Participating in the round table will be:



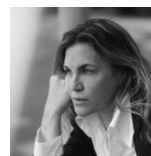
Moderator
Mar Sáez Pedrero,
PROA

International relations manager of PROA.
Coordinator of DeviCAT, ProAnimats and ProTV.



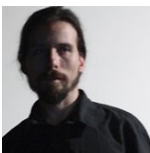
Jordi Mendieta, Audiovisual producer

He has been president of the Catalan Audiovisual Cluster. Managing partner of the film and television production company Dream Team Concept and Moonbite Games. Some of his most outstanding works include *Memorias de un hombre en pijama*, *Dino Games* and *Zombeer*.



Fatima Vila,
FX Animation

CEO of FX Animation Barcelona 3D & Film School, CEO of SeñoraX Productions. She has led and managed the centre for 12 years.



Juan Carlos Concha,
artist, director and producer, Apemanstudio

He has taken part in European films such as *Mia et le Migou*, *L'illusioniste*, by *Chomet*, and *Chico y Rita*. He is the director of the NonStop Barcelona Animation International Festival of Animated Film and a teacher in animation schools of Barcelona and Colombia.



Marta Alonso,
Teidees Audiovisuals

Executive producer at Teidees Audiovisuals for 12 years.



Xavier Romero, screenwriter and director

Content manager of animation projects for the Co-Production Area of TVC. Associate producer of various animation series: *La vaca Connie*, *Capelito*, *Lola & Virginia*, *Dr. W. Saari*, *Arròs Covat* and *Lara, què fem?* He has been a screenwriter and director of several TV3 children's and youth programmes: *Club Super3*, *Matraca no*, *Una mà de contes* and *Programa Curt*, among others.