Laura Egidos Plaja (Barcelona, 1996) has worked in production coordination of films such as "La sociedad de la nieve" (J.A. Bayona, 2023), in the international sales agency Film Factory and as executive producer and production manager of more than a dozen short films. Most notably "SOLO" (Alberto Gross Molo, 2022), which was nominated for the Gaudí Awards and nominated for the Goya Awards. She is an alumna of La Incubadora ECAM, Acció Producció, Rotterdam Lab, Locarno Match Me and Berlinale Talents, and in 2024 Variety magazine highlighted her as one of the "10 Emerging Spanish Producers to Watch". In 2022 she founded the production company Contraria, where she has produced three short films and is developing series and feature films. Among them, Gross Molo's debut feature, "Catorce de marzo", participating in the Script Station and the Talent Project Market of Berlinale Talents, among other laboratories, and which already has the support of ICEC and ICAA.